

## **Palos Verdes Peninsula Chamber of Commerce Membership Benefits**

*For Membership Information, call 310-377-8111 or [www.palosverdeschamber.com](http://www.palosverdeschamber.com)*

### **WORKSHOPS AND COUNSELING TO HELP YOUR BUSINESS SURVIVE AND THRIVE!**

- **Attend FREE “Survive & Thrive” Workshops** on financial, marketing, customer service and other relevant topics.
- **FREE counseling:** a confidential meeting with an experienced SCORE business professional to help reassess your business/marketing programs and strategies.

### **KEEP YOUR BUSINESS IN FRONT OF CUSTOMERS & PROMOTE YOUR BUSINESS WITH THE CHAMBER’S COST SAVING ADVERTISING AND MARKETING OPPORTUNITIES INCLUDING:**

- **FREE listing on the Chamber website** with a link to your website to generate referrals.
- **FREE listing in the Chamber’s Palos Verdes Community Guide and Business Directory publication;** 15,000 circulation on the Peninsula.
- **Free Listing in Chamber *Peninsula Business Journal*** listing for new members and annual renewals.
- **Advertising discount certificate to the Daily Breeze** equivalent to your membership dues.
- **Advertising discount certificate to the Palos Verdes Peninsula News.**
- **Advertise on the Chamber website** [www.palosverdeschamber.com](http://www.palosverdeschamber.com). Rates as low as \$85 for a month.
- **Advertise on the Chamber’s *Peninsula Business Journal* page** for \$250. Published in the Palos Verdes Peninsula News monthly, circulation 24,000.
- **Advertise on the Chamber’s page in the Daily Breeze** at a rate of \$299 or \$399, a 75% discount. Ad runs 4 times in a month, total circulation 280,000.
- **New! PV Welcome Basket:** include coupons, literature or special offerings in baskets delivered to new Peninsula residents for \$1.00 per basket, a 65% savings.
- **Member-to-Member Discounts** and Coupon Discounts from local merchants.
- **FREE publicity** for Grand Openings and Ribbon Cuttings.
- **Contribute items or gift certificates** for Chamber opportunity drawings or auctions and promote your business or non-profit group.
- **Opportunities to advertise** in the Chamber’s Palos Verdes Map and Palos Verdes Community Guide and Business Directory.
- **Membership annual renewal within 30 days** - receive one complimentary evening and breakfast mixer coupon.
- **Membership listings and labels** available for direct mailing or marketing at the membership discount.

### **OTHER BENEFITS INCLUDE BUSINESS CONNECTIONS, SPONSORSHIPS AND ADVOCACY FOR YOUR BUSINESS OR NON-PROFIT GROUP.**

- **Evening Business Referral Monthly Mixers** – Facilitated networking and introductions to members and guests... generate referrals. Special member entry fee. New members receive one complimentary evening mixer coupon within first year of membership.
- **Breakfast Referral Monthly Mixers** – Give attendees an infomercial about your business or non-profit group!
- **Host a Mixer** and benefit from the publicity and marketing.
- **Chairman’s Circle Sponsorships**, an annual investment, include publicity year-round and benefits during special events.
- **Sponsorships supporting the Palos Verdes Street Fair and Music Festival** for high level publicity and promotion.
- **Sponsor special events, seminars and legislative events** and benefit from the publicity and promotion.
- **The Chamber advocates for the interest of business to local cities and state legislators.**
- **Non-profit groups can promote fundraising events** in a monthly e-blast to members and announcements at Breakfast mixers plus all member benefits.