

Palos Verdes Street Fair & Music Festival Sponsorship Opportunities

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| Carnival Banner | \$500 |
| <p>Display your company's banner in the Carnival area of the Fair for all three days – (starting with Teen Night Friday and continuing through the entire weekend).
You provide the banner.</p> | |
| Water Sponsor | \$1000 |
| <p>Your company's name on bottled water distributed at main Information Booth.
You provide the labeled bottles.</p> | |
| Reusable Shopping Bag Sponsor | \$1000 |
| <p>Your company's name & logo on reusable shopping bags distributed at main Information Booth. You provide the bags. Add your own SWAG to the bag if you'd like!</p> | |
| Band Sponsor | \$1000 & up |
| <p>Sponsor your favorite band to perform on the Main Stage. Includes opportunity to display a banner (which you provide) on the Main Stage during your band's performance.
Sponsorship pricing varies based on the specific band.</p> | |
| Young Entrepreneurs Trade Show Sponsor | \$1000 |
| <p>Your company's name on this unique exhibit featuring local students who have successfully completed the Chamber's Young Entrepreneurs Academy and are now launching their own businesses! Includes a table for you to exhibit.</p> | |
| Community Resource Row Sponsor | \$2000 |
| <p>Your company's name on Community Resource Row... a special area featuring exhibitors who provide resources to residents, such as public safety, recycling, recreation, and more. You provide the banner. Includes a booth.</p> | |
| Carnival Sponsor | \$5000 |
| <p>Your company's name on the Carnival. Great way to reach families and teens.
You provide the banner. Includes extensive pre-event promotion. Includes a booth space adjacent to the Carnival.</p> | |
| Street Corner Sponsor - Only Four Available | \$5000 |
| <p>Put your company's name on the map. INCLUDES a CORNER booth in the highest traffic crossroads of the entire Fair!</p> | |

Beer & Wine Garden Sponsor**\$5000**

Blast your company's name to the over 21 crowd. INCLUDES a booth.

Main Stage Sponsor**\$10,000**

All eyeballs will be on you as the Main Stage Sponsor. Two days of continuous live entertainment. Centrally located with the Food Court and Beer & Wine Garden. Includes a booth.

Heart of the Fair Sponsor**\$15,000 for two days****\$10,000 for one day**

Own the prime real estate of the entire event. The premier highest traffic location to display three to four cars, trucks, motorcycles, boats or other large products. Double your exposure by bringing different vehicles or product on each day! Includes a prime corner booth so you can write up orders! (If individually priced, the prime corner booth alone is \$5000.)

Presenting Sponsor**\$25,000**

The big Kahuna! Your company's name gets TOP BILLING across the event's entire marketing campaign. PLUS, you get the Heart of the Fair Sponsorship rolled in! Unbelievable!

In addition to the sponsorship benefits and associated booth space listed above (where applicable), all sponsorships of \$1000 or more include listing on the official 2022 PV Street Fair Tee Shirt.

And, all sponsorships of \$2500 and above also include an extensive amount of pre and post event promotion, such as: publicity on the event website, social media, digital advertising, flyers, posters, print media, broadcast, direct mail, press releases, news articles, and more.

Sponsorship recognition continues at the event throughout the weekend, including on-site banners and introduction at the Sponsor Recognition Ceremony on the Main Stage. Promotion will start upon your commitment.

Other ideas? Tell us your target market and we will design a custom package for you. Contact the Chamber for more information: connect@palosverdeschamber.com or 310-377-8111.